

# 2021 March Media Report

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## Website

### Traffic:

#### February 27-March 27

Unique Visits - 181 +10% from last 30 days

Page Views - 315 -18% from last 30 days

Avg. Pages Per Unique Visit - 1.55 -28% from last 30 days

2 new memberships through the site

### Updated Pages

- Homepage, 2021 events and 2021 speakers

### Top Active Pages

home page, anthologies

Top sources - Google, Indiana Writer's Center

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## Newsletter

- March Newsletter - sent to 76 people - members and subscribers. New format

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## Facebook Page

- **February 27-March 27** 227 Followers up 1 - / 199 page likes +1 -

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## Facebook Group

- **February 27-March 27** 24 members (we had 74)

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## Instagram

**February 27-March 27** 165 follows - up +25, 147 following +153

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## Twitter

- **February 27-March 27** 250 followers (2 new)

## YouTube

- 5 meeting videos -
  - 2 Library Speaking events - NaNo helps, DeMystifying
  - 4 interview videos for Black Dog Books
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